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## Starfish highlights the rich functionality of its transport stream processing products at NAB Show 2022

**NAB Show 2022, 24-27 April, Booth N2031:** Starfish Technologies, a pioneer in transport stream processing, will be highlighting its range of solutions, including TS Splicer, at NAB Show 2022. With technology deployed by some of the best-known names in the broadcast world, Starfish recently passed the milestone of delivering 1,000 processing channels in production systems around the world.

Starfish is the market leader in delivering rich functionality without leaving the encoded transport stream domain, simplifying architectures and streamlining workflows. Its transport stream processing products now run on the Linux operating system in addition to Windows, and the latest versions of its solutions allow customers to gain significant improvements in performance, efficiency, and channel density. Typical applications include replacing and switching live content, adding, and removing advertising insertion markers, processing parental control markers, and adding station logos.

All this functionality is implemented in software running on COTS hardware, with multiple services running on the same server, saving rack space as well as simplifying implementation.

The TS Splicer software-based solution for clean switching of encoded Transport Streams supports MPEG2, H.264 and HEVC/H.265 encoded media. It provides media switching and content replacement for advertising insertion and slating and now also supports SMPTE 2022-7, providing seamless input protection of redundant source signals.

“Reaching the milestone of 1000 channels in production systems reinforces our market-leading position in transport stream processing,” said Peter Blatchford, CMO at Starfish. “It emphasises the confidence that the world’s leading broadcasters have in us to perform in mission critical applications. We are proud of their trust, and we look forward to more major milestones in product delivery.”

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#### About Starfish Technologies

Starfish Technologies Limited has an excellent reputation for supplying innovative software solutions to an impressive list of international TV broadcasters and media companies.

Starfish has developed a wide range of technology for; Transport Stream splicing and processing, advertising insertion, regional programme replacement, media transcoding, opt-out signal decoding and Audio Description.

With this broad software expertise and sophisticated systems design experience, Starfish is ideally suited to build automated systems for media suppliers across a wide range of applications.

Headquartered in Reading, UK, Starfish Technologies is an ISO 9001 registered company. Further product and press information can be obtained at [www.starfish.tv](http://www.starfish.tv).

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