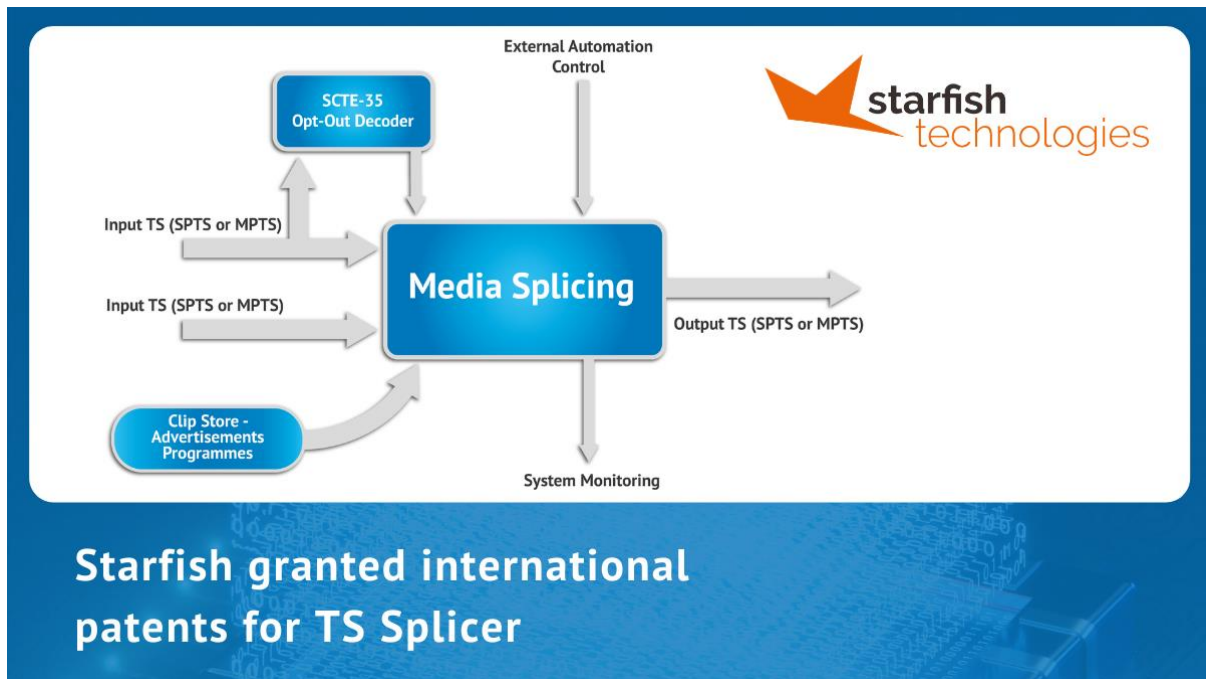




Starfish granted international patents for TS Splicer



Reading, UK, August 2020: Starfish Technologies, a pioneer in transport stream processing and advertising insertion, has been granted European and US patents that cover a range of techniques employed within its TS splicer product. The TS Splicer is a software-based solution for clean switching of encoded transport streams and is used for media switching and content replacement for advertising insertion and slating.

Starfish Marketing Director Peter Blatchford said, “We are incredibly proud to have been granted patents that cover a number of techniques that were invented by our engineering team. The benefits of these techniques enable the TS splicer to offer clean switching of encoded streams across different modes of operation.

Our customers have long recognised the benefits in the performance of our product and we are delighted that this intellectual property is now formally protected.”

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About Starfish Technologies

Starfish Technologies has an excellent reputation for meeting international broadcasters’ expectations with innovative products and systems. Starfish solutions are proven in service and have been implemented by an impressive list of international customers.

Starfish has developed a wide range of in-house expertise in technologies including: Transport Stream splicing, Transport Stream processing, Multi-platform delivery, Opt-out encoding/decoding, Video Encoding and Transcoding, Compliance recording and Audio Description. With this broad software expertise and systems design experience, Starfish is ideally suited to build automated systems for media suppliers across a wide range of applications.

Headquartered in Reading, UK, Starfish Technologies is an ISO 9001 registered company.

Further product and press information can be obtained at www.starfish.tv

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