

## News Release

*Press enquiries*      *Peter Blatchford +44 (0) 7771 287461 email: pete@starfish.tv*

### **Starfish Technologies to Integrate with new Omneon MediaGrid Active Storage System**

Starfish Technologies Limited announced that it will be integrating its Closed Caption 'Compositor' software with the new Omneon MediaGrid active storage system unveiled at NAB 2006. Designed to support the full digital media workflow, the Omneon MediaGrid is a highly scalable active storage platform for broadcast and production facilities that simplifies operations by enabling simultaneous access to centrally stored content. The integration of the Starfish Compositor software solution with the new Omneon MediaGrid will dramatically improve Closed Caption workflow and reliability.

Peter Blatchford, Sales and Marketing Director for Starfish commented "Compositor offers significant workflow improvements, increases reliability and allows pre-transmission QA, all of which are major issues as broadcasters move to more demanding closed caption requirements". "We are delighted to have been invited to show the Compositor application on the Omneon booth at NAB where it will be integrated with the MediaGrid and the Spectrum Server".

"Broadcasters around the world are embracing new file-based workflows as a means of improving productivity and streamlining the process of producing, delivering and managing their content," said Geoff Stedman, vice president of marketing for Omneon. "The new Content Library is designed to deliver maximum workflow benefits, including seamless application integration, increased simultaneous access to content and a simplified environment for managing digital assets."

#### **About the Omneon MediaGrid**

For broadcast and production facilities who seek to optimize their file-based workflow, the Omneon MediaGrid is a highly scalable active storage platform that simplifies operations by enabling simultaneous access to centrally stored content for all personnel. The unique Content Library architecture delivers the industry's highest client access bandwidth and storage capacity, an elegant management approach for scaling bandwidth and protection, and support for more third party applications than any other solution. Incorporating both grid storage and grid

processing capabilities, the Content Library plays an active part of the workflow by applying otherwise idle computational resources to media-related processing, while at the same time storing, protecting and managing digital media content.

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### **About Omneon**

Omneon Video Networks is the leading provider of flexible media server and active storage systems that optimize workflow productivity and on-air reliability for the production, distribution and management of digital media. The Company has uniquely demonstrated an ability to exceed customer expectations by integrating a strong foundation in broadcast with advanced technologies from IT – giving its customers the best of both worlds. Because Omneon systems are based on open and advanced architectures, customers have the freedom to choose the formats, applications and workflow that they want – all in a completely shared environment. Omneon pioneered the use of open systems in broadcast and, as a result, receives wide support from the application developer community. The Company has an extensive global presence with customers in 44 countries on 6 continents. Visit Omneon on the web at [www.omneon.com](http://www.omneon.com).

### **About Starfish**

Starfish Technologies Limited offers a range of innovative solutions in technology areas that include: Closed Captioning and Subtitling, Audio Description, Compliance Logging, Local insertion Transmission Systems, Scheduling and Teletext.

Starfish have developed a complete task management solution for Subtitle and Audio description workflow and have a successful track record of media management project design and implementation. Starfish Technologies is an ISO 9001 registered company. Further product and press information can be obtained at [www.starfish.tv](http://www.starfish.tv)