

News Release

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Isis becomes 'Subtitle Authoring of Choice' for University Teaching Centres

Starfish Technologies Limited announced today it has sold 'Isis' subtitling licences to another University with a specialist subtitle authoring training centre.

Leeds University has recently taken delivery of 20 Starfish Isis software packages for its specialist subtitling authoring course. This sale follows earlier orders from Lampeter University in Wales, and the National University of Ireland in Galway.

Pete Blatchford, Starfish Sales and Marketing Director commented, "It is particularly gratifying to secure an order from Leeds University following our recent success with the specialist centres in Ireland and Wales. Isis has become the 'subtitle authoring of choice' for specialist training centers"

He added "Isis is a fully featured authoring package, and the project based, multi-user capability, makes the application ideally suited to a supervisor and client (student) configuration. This allows tutors to view student's work, whilst the students have controlled access to appropriate projects only. Isis also supports Voice Recognition for live subtitling as standard, and there is increasing interest in VR as the performance of this technology improves."

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About Starfish

Starfish Technologies Limited offers a range of innovative solutions in technology areas that include: Closed Captioning and Subtitling, Audio Description, Compliance Logging, Local insertion Transmission Systems, Scheduling and Teletext.

Starfish have developed a complete task management solution for Subtitle and Audio description workflow and have a successful track record of media management project design and implementation. Starfish Technologies is an ISO 9001 registered company. Further product and press information can be obtained at www.starfish.tv