



News Release

Starfish Technologies Transport Stream Splicer supports HEVC/H265

Reading, UK, January 2016: Starfish Technologies, a company pioneering innovative technologies and systems in the field of regional television and ad insertion for broadcasters, has announced that its TS Splicer product is now certified for use with HEVC/H.265 encoded streams.

The TS Splicer was designed to perform low propagation delay, frame accurate or GOP boundary splicing for applications including advertisement insertion, advertisement blocking and regional TV content insertion. It now supports MPEG2, H.264 and HEVC/H.265 encoded media.

Starfish Marketing Director Peter Blatchford added, "We always strive to ensure that our technology meets the demands of a rapidly changing market. Content distributors today expect new signal processing technology to support HEVC/H.265, even if they do not yet have an immediate application. Certifying TS Splicer to work with HEVC/H.265 ensures that it is ready for high efficiency coding when they are".

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About Starfish Technologies

Founded more than ten years ago, Starfish Technologies has an excellent reputation for meeting international broadcasters' expectations with innovative products and systems. Starfish solutions are proven in service and have been implemented by an impressive list of international customers.

Starfish has developed a wide range of in-house expertise in technologies including: Transport Stream splicing, Transport Stream processing, IP Delivery of media streams, Splicing SDI , Opt-out encoding/decoding, Video Encoding and

Transcoding, Multi-platform delivery, Audio Description, Compliance recording and subtitling. With this broad software expertise and systems design experience, Starfish is ideally suited to build and operate automated systems for media suppliers across a wide range of applications.

Headquartered in Reading, UK, Starfish Technologies is an ISO 9001 registered company. Further product and press information can be obtained at www.starfish.tv

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