# Starfish Technologies at IBC 2005

### **New Products**

## **TransCast Compositor**

This innovative software offers a dramatic simplification of the workflow for delivering subtitles in broadcast playout environment. It increases reliability by removing the requirement for dedicated insertion hardware and simplifies automation requirements. The software takes delivery of subtitles files and embeds them directly onto video media stored on an Omneon server. The video is not decoded and re-encoded but rather simply accessed by TransCast Compositor and subtitles files placed directly into the VBI interval.

# Immedia Compliance recorder

A compact 2U rackmount system that, for extra security, stores compliance media onto mirrored hard drives.

Recording formats include MPEG1, MPEG2 & Windows Media 9 all with configurable recording bitrates. Input options for analogue video and audio, or digital input for SDI video and AES/EBU audio or embedded audio.

#### Subtitle Insertion for SDI video - ATOM 3

Starfish's third generation of the Advanced Teletext Origination Module (ATOM) is a compact and powerful Teletext management and transmission system. The Atom 3 is housed in a compact 2U rackmount system and can be controlled via a LAN or RS232 interface.

Atom 3 is also available with an open captions option as it features a full internal character generation capability. This removes the need for costly externally controlled CG's whilst simultaneously simplifying systems and thereby increasing system reliably.