



News Release

Starfish Technologies Supplies Transport Stream Splicer to Sky TV

Reading, UK, July 2015: Starfish Technologies, a company pioneering innovative technologies and systems in the field of regional television and ad insertion for broadcasters, has announced the sale of its TS Splicer product to Sky, the UK's largest pay-TV provider.

Sky is moving around 20 of its premium UK OTT channels spread over two sites to a more componentised platform and needed to block or replace some content with holding slates or alternative media. Starfish was chosen to supply TS Splicer in a fully redundant 1+1 configuration, complete with a secure Starfish remote web-based monitoring and control system.

Sky Programme Manager Guy Hall, who is responsible for delivering this new strategic platform said, "We evaluated a number of commercially available splicing products and the Starfish TS Splicer best met our requirements. The ability to perform high-density transport stream-based splicing in the IP domain allows Sky to significantly increase the density of the solution and achieve better scalability within our complex and expanding OTT head-end."

Starfish Marketing Director Peter Blatchford added, "We are delighted to have been chosen to supply a critical part of Sky's new OTT infrastructure. Our TS Splicer product, which will be officially launched at IBC 2015, is designed for users looking for a high performance splicer that has a flexible configuration, which allows it to be tailored to specific applications."

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About Starfish Technologies

Founded more than ten years ago, Starfish Technologies has an excellent reputation for meeting international broadcasters' expectations with innovative products and systems. Starfish solutions are proven in service and have been implemented by an impressive list of international customers.

Starfish has developed a wide range of in-house expertise in technologies including: Video Encoding and Transcoding, Multi-platform delivery, Splicing SDI, Transport Stream splicing, Transport Stream processing, IP Delivery of media streams, Opt-out encoding/decoding, Audio Description, Compliance recording and subtitling. With this broad software expertise and systems design experience, Starfish is ideally suited to build and operate automated systems for media suppliers across a wide range of applications.

Headquartered in Reading, UK, Starfish Technologies is an ISO 9001 registered company. Further product and press information can be obtained at www.starfish.tv

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About Sky

Sky is Europe's leading entertainment company. The group serves 20 million customers across five countries: Italy, Germany, Austria, the UK and Ireland. We offer the best and broadest range of content, deliver market-leading customer service and use innovative new technology to give customers a better TV experience, whenever and wherever they choose. Sky has annual revenues of over £11 billion and is Europe's leading investor in television content with a combined programming budget of over £4.6 billion. The company employs 31,000 people and is listed on the London Stock Exchange (SKY). For more information visit www.sky.com/corporate.