

News Release

Press enquiries

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Isis chosen for specialist subtitle training school

The department of Film and Media at the University of Wales, Lampeter chose Starfish technologies when upgrading their subtitle training facilities. Lampeter runs an extensive range of media degree courses and specialist short courses.

The unit at Lampeter is recognised as one of the main subtitling training centres in the UK. The courses provide training in the subtitling of television programmes from Welsh into English for bilingual students, English into English for film and media students, and Welsh into Welsh for the Welsh Department students. The Centre for Continuing Education at the University offers intensive screen translation courses for bilingual students from other European countries as well.

Peter Blatchford, Sale and Marketing Director of Starfish commented: "We are delighted to be the supplier of subtitling technology to a specialist training facility such as the centre at Lampeter. The workgroup capabilities of Isis are ideal for this environment where access to projects can be controlled and restricted for students, but the lecturer can have access to all students' work. Isis was chosen to replace an incumbent supplier who is one of our competitors; this also makes the sale an important indication of the innovative features Isis can offer over traditional subtitle authoring tools. The capability of live subtitling via voice recognition is an important feature for training a new generation of subtitlers who do not have steno keyboard skills. Isis will also support the extension of the courses to include DVD authoring and Audio Description authoring."

Starfish has appointed the University as an Isis authorised training centre.

ENDS

About Starfish

Starfish Technologies Ltd is an established leader in the supply of Subtitling and Teletext solutions to the Broadcast TV industry. Starfish also supply a range of specialised technologies for this market including scheduling and compliance recording.

Starfish have developed a range of media management technologies and have a successful track record of media management project design and implementation.

Further product and press information can be obtained from the Starfish website www.startfish.tv