News Release

New Starfish extraction software makes for simpler re-purposing

DeCompositor automatically extracts closed captions from broadcast encoded media

Reading, UK, March 2009... Starfish Technologies today announced the availability of its new closed caption processing software application - DeCompositor.

Following-on from the success of its closed caption embedding technology, Compositor, Starfish is now offering customers the capability to extract closed captions from a broadcast encoded media file and create an industry standard closed caption file that can be re-edited and re-used.

When media files with embedded captions are edited, some captions may be inadvertently deleted, or residual captions may remain that are no longer appropriate for the edited media. De-Compositor is a very quick and easy to use application that scans the media file and creates an industry standard caption file that can be subsequently edited in any standard caption authoring package.

Peter Blatchford, Sales and Marketing Director at Starfish added "As tapeless workflows become more common, a number of new issues have arisen that require innovative solutions. The simple re-purposing of previously generated caption files is an example of how workflows can be further streamlined. DeCompositor is very easy to use via a simple and intuitive GUI. It allows media files to be previewed to show all the existing captions, and the caption files it creates can be previewed for quick and easy quality control."

After editing, the captions can be re-embedded back into a media file using a software application such as Starfish Compositor, or loaded into a traditional hardware-based insertion system for real-time insertion into video.

DeCompositor supports server encoded files from Omneon, GVG and Seachange as well as IMX files. It is a software-only application that runs on generic Windows-based PCs and servers and is available immediately.

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About Starfish Technologies

Starfish offer a range of innovative and cost-effective technologies for Regional Insertion Systems, Audio Description, Closed Captioning and Subtitling, Scheduling and Teletext.

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Starfish has developed a complete task-management system for Audio Description and Subtitle workflow and has a successful track record of media management project design and implementation. Starfish Technologies is an ISO 9001 registered company.

Further product and press information can be obtained at www.starfish.tv