

# News Release

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## **Canal Plus, Belgium, upgrade their Teletext system**

**Canal Plus in Belgium have upgraded their existing Starfish Technologies Teletext system by ordering a Tapestry Teletext authoring and transmission system, and two of the new ATOM3 SDI inserters.**

The Tapestry Teletext System is an established suite of products for the authoring and transmission of Teletext pages in a multi-user, client-server environment, used by major European broadcasters since 1998.

ATOM3 represents the third generation of Starfish's Teletext-insertion products and is a powerful system for the management and transmission of Teletext, combining SDI-Teletext insertion with the option of open character generation.

This purchase demonstrates the Belgian broadcaster's ongoing commitment to Starfish Technologies. "Canal Plus regard Starfish as a reliable supplier," said Joris De Bouvre of Interlink, Starfish's reseller in the Benelux region. "That is why they went back to Starfish for this upgrade to their important Teletext system."

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### **About Starfish**

Starfish Technologies Ltd is an established leader in the supply of Subtitling and Teletext solutions to the Broadcast TV industry. Starfish also supply a range of specialised technologies for this market including scheduling and compliance recording.

Starfish have developed a range of media management technologies and have a successful track record of media management project design and implementation.

Further product and press information can be obtained from the Starfish website [www.startfish.tv](http://www.startfish.tv)