News Release

Isis subtitling chosen by CSI, Australia

Starfish Technologies have installed Isis-6 Subtitling System at ABC, the Australian national broadcaster. Isis-6 facilitates the authoring, transmission and archiving of subtitles. Purchased for ABC by CSI Australia, the system is being used by CaptionIT Pty Ltd, a specialist captioning provider, to deliver all of ABC's live and near-live closed-caption requirements in a multi-user operation across three sites.

ABC commissioned CSI to provide closed captions for the entire country. From sites in Canberra, Sydney and Brisbane, CaptionIT now have the benefit of Isis-6's ability to interface with iNews servers from Avid. Replica rundowns are created on the workstation, complete with news text from which captions are produced. Captions are transmitted manually (via the keyboard) or automatically (with Isis taking its transmission cues from iNews). Meanwhile, tight integration with steno keyboards allows real-time verbatim captioning.

Graham Neden is Managing Director of Starfish. With colleagues, he went to Australia in February 2005 to oversee installation of Isis-6 and initiate production of captions with the new system. "Starfish Technologies is very happy to be working with ITFC and Wordwave [joint owners of CSI]," he said. "By helping to expand their operation in a new region, we have really strengthened our relationship with them."

Technically speaking, Isis-6 is straightforward to install, configure and maintain. The Australians are using the database version, structured around pairs of

mirrored SQL servers, with several networked workstations. The same architecture underpins live and non-live systems, minimising cross-training costs for operational and technical staff and allowing captions for features to be prepared on what would otherwise be idle workstations.

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About Starfish

Starfish Technologies Ltd is an established leader in the supply of Subtitling and Teletext solutions to the Broadcast TV industry. Starfish also supply a range of specialised technologies for this market including scheduling and compliance recording.
Starfish have developed a range of media management technologies and have a successful track record of media management project design and implementation.
Further product and press information can be obtained from the Starfish website www.startfish.tv