



## News Release

### **Inca Networks confirms Starfish TS Splicer interoperability**

**IBC 2017, 15-19 September, Stand 8.B38:** Starfish Technologies, a pioneer in broadcast ad insertion technology, today announced that Inca Networks, the provider of Intelligent Video Delivery™ – has confirmed interoperability with TS Splicer, the Starfish transport stream content replacement system, and will recommend TS Splicer as part of future projects.

Inca Networks is the North American subsidiary of WISI, which is an acknowledged pioneer of receive and distribution technology, and a global innovator of products and solutions for video and broadband networks.

TS Splicer provides comprehensive media insertion that combines multiple-channel, frame-accurate transport stream media splicing with integrated ad server capabilities, media storage, and SCTE 35 opt-out signal decoding. It performs a very clean splice, with low propagation delay.

Application areas for TS Splicer include, ad insertion, regional content insertion and the increasingly common requirement to block advertisements in OTT systems. Because of its software implementation, the traditional upgrade limitations of older devices are negated, and software upgrades can support new media channels, new encoding formats, and new external control options.

Starfish Marketing Director Peter Blatchford said, “This is a significant business development initiative for us, and a very welcome confirmation of the compatibility of TS Splicer with a highly regarded video delivery system.”

Inca Networks CEO Jeff Campbell added, “Third-party products and services are thoroughly tested to ensure they truly offer compelling value that supports our ethos of providing operators a superior solution for delivering IPTV and Hybrid TV services. TS Splicer has met those criteria and we are happy to recommend its use.”

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#### **About Inca Networks**

Inca Networks, a WISI company, is reinventing the future of multiscreen video delivery. Inca offers industry-leading Intelligent Video Delivery™, a revolutionary software-centric solution for intelligent, real-time processing of linear and multiscreen television content. At its core is VidiOS™, an advanced software processing and monitoring engine that provides deep visibility and control of all video flows, combined with powerful, modular hardware. Inca’s IP video solutions address all aspects of next-generation video, including high-density MPEG-4 and MPEG-2 HD and SD transcoder modules for linear and multiscreen adaptive bit-rate (ABR) and HTTP live streaming (HLS) services; demultiplexing and remapping of MPTS video from satellite and off-air sources to SPTS streams in digital cable, DSL and fiber to the home (FTTH) IPTV networks; multi-viewer mosaic and status monitoring software, digital music service demuxing, and modular ASI to IP conversion.

In July 2015, the Wilhelm Sihm jr. (WISI) company acquired Inca Networks Inc. Founded in 1926, WISI is one of the world’s pioneers in broadband reception and distribution technology. Today, WISI’s field of business is the development, production and distribution of products and solutions in the following areas: automotive antenna and cabling, components for broadband networks, fiber optics for broadband, digital signal reception, processing and modulation for TV and radio, in-house multimedia. Inca Networks sells and distributes Wisi’s Tangram and Chameleon platforms to the North American, Caribbean and Latin American markets. Video providers around the globe use Inca to easily and affordably deliver content to any screen on any network, all with a superior customer viewing experience and a second-to-none view of the network. [www.incanetworks.com](http://www.incanetworks.com).

#### **About Starfish Technologies**

Founded more than ten years ago, Starfish Technologies has an excellent reputation for meeting international broadcasters’ expectations with innovative products and systems. Starfish solutions are proven in service and have been implemented by an impressive list of international customers.

Starfish has developed a wide range of in-house expertise in technologies including: Transport Stream splicing, Transport Stream processing, IP Delivery of media streams, Splicing SDI, Opt-out encoding/decoding, Multi-platform delivery, Video Encoding and Transcoding, Audio Description, Compliance recording and subtitling. With this broad software expertise and systems design experience, Starfish is ideally suited to build and operate automated systems for media suppliers across a wide range of applications.

Headquartered in Reading, UK, Starfish Technologies is an ISO 9001 registered UK company. Further product and press information can be obtained at [www.starfish.tv](http://www.starfish.tv)

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