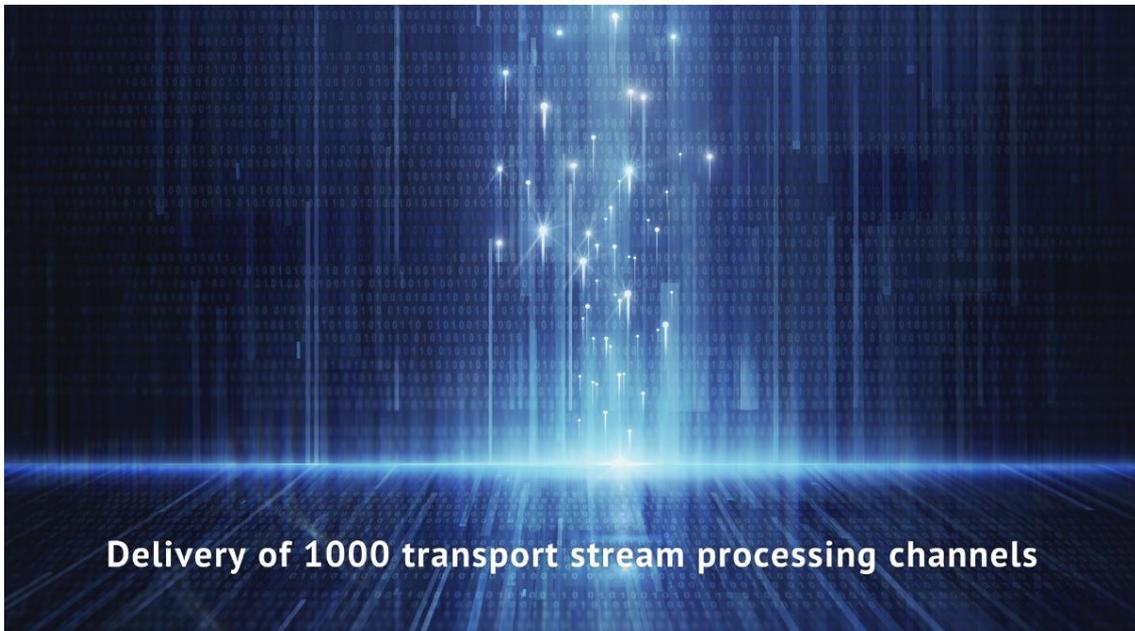




FOR IMMEDIATE RELEASE

Starfish moves past the delivery of 1000 transport stream processing channels



Reading, UK, 04 November 2021: Starfish Technologies, a pioneer in transport streaming processing, has passed the milestone of delivering 1000 processing channels in production systems around the world. These channels deliver powerful workflow benefits to their host broadcasters and content delivery enterprises.

Starfish leads the way in providing rich functionality without leaving the encoded transport stream domain, simplifying architectures and streamlining workflows. Typical applications include replacing and switching live content, adding and removing advertising insertion markers, processing parental control markers, and adding station logos.

All this functionality is implemented in software running on COTS hardware, with multiple services running on the same server, saving rack space as well as simplifying implementation.

“Reaching the milestone of 1000 channels in production systems reinforces our market-leading position in transport stream processing,” said Peter Blatchford, CMO at Starfish. “It emphasises the confidence that the world’s leading broadcasters have in us to perform in mission critical applications. We are proud of their trust, and we look forward to more major milestones in product delivery.”

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About Starfish Technologies

Starfish Technologies Limited has an excellent reputation for supplying innovative software solutions to an impressive list of international TV broadcasters and media companies.

Starfish has developed a wide range of technology for; Transport Stream splicing and processing, advertising insertion, regional programme replacement, media transcoding, opt-out signal decoding and Audio Description.

With this broad software expertise and sophisticated systems design experience, Starfish is ideally suited to build automated systems for media suppliers across a wide range of applications.

Headquartered in Reading, UK, Starfish Technologies is an ISO 9001 registered company. Further product and press information can be obtained at www.starfish.tv.

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